

## How are pro audio journalists accredited?

**Media accreditation for the Tonmeistertagung is only possible in advance of the event! Accreditation is not possible on location, as we are not able to verify the data on site.**

The editor in chief of a pro audio magazine or online magazine sends an email announcing up to three media representatives and naming the title of the publication, imprint, company details and web link. After the VDT press office has approved these persons, you will receive a link to the press registration form and may register the representatives as specified.

## Who is considered a pro audio journalist?

Pro audio journalists receive free entry to the Tonmeistertagung and are entitled to attend almost all congress events. The only exceptions are events that are subject to charge, such as excursions.

VDT wishes to reserve this press privilege for persons who actually work as pro audio journalists and other members of the industry's pro audio magazines. As the number of press registrations has increased every year, and many persons who are not pro audio journalists attempt to obtain free entry in this manner, we have defined clear rules:

- Pro audio magazines or pro audio publications (online) are granted no more than three press tickets. Therefore, the pro audio magazine (usually represented by the editor in chief) will register the relevant editors, photographers or advertising sales people.
- In order to determine if your publication is a pro audio publication, kindly provide us with the title, website and a link to the company details or a scan of the imprint. Please send the information to [presse@tonmeister.de](mailto:presse@tonmeister.de)
- Freelance pro audio journalists who are not named by a publication will only be granted media accreditation in substantiated exceptions.
- Personnel of broadcasters will only receive accreditation as pro audio journalists if they can document that they will be covering the Tonmeistertagung (time and format of the broadcast).

**Please note that presenting a press card does NOT constitute sufficient proof of your work for pro audio magazines.**

VDT reserves the right to decide on a case-by-case basis whether or not a visitor is a pro audio journalist and will receive free admission.

If you are not sure about your status as a pro audio journalist at the Tonmeistertagung, please contact the organizers ([presse@tonmeister.de](mailto:presse@tonmeister.de)) in advance.

## Guidelines for members of the press

Dear journalist,

You would like accreditation for the Tonmeistertagung as a pro audio journalist. This guide is intended to provide you with the essential details about how we assist the press.

### **Press area**

VDT will provide a press area during the Tonmeistertagung. There you can find a notice board with information for the press from the exhibitors.

The shared press and authors area has two rooms and is on the 2nd floor, to the left of the convention office. The room at the back is quiet and a good place to work. We have provided WiFi and a printer for your convenience. The area at the front is for relaxing and meeting to talk. Drinks are available.

Please do not leave your equipment unattended in the press area. You can drop it off at the cloakroom. The staff there have been notified that members of the press may keep possessions at the cloakroom, and request them back when needed.

### **Permission for recording videos**

You want to make a video at Tonmeistertagung? Please ask us for getting an official video permission. It is not allowed to make videos without announcing it to us and without our permission.

When watching a video you have created during Tonmeistertagung, it must be obvious that it's content shows VDT's 30<sup>th</sup> Tonmeistertagung. If you plan to publish it online, you have to link to the VDT website and you have to grant VDT permission to show the video / link to the video from the VDT website.

### **Miscellaneous**

Do you have questions? Would you like assistance? We will be pleased to put you in touch with speakers, session chairs and exhibitors. Stefani Renner is your contact during the Tonmeistertagung. To reach her on her mobile phone, call +49 160 110 10 47.

Kind regards,

The Tonmeistertagung Team